

TAKE YOUR DJING TO THE NEXT LEVEL

Mentoring for your DJ Business with Ross Akselrad

Ross has an education curriculum that consists of four areas of education. He will help you either create new practices or help you improve on the ones you currently have in place in an effort to be more organized, a better entertainer and **MAKE MORE MONEY.**

The four areas of education are:

- 1 Strategy:** How your business is structured, what systems do you have in place, your CRM, insurances, accounting, and more.
- 2 Marketing:** What are your current marketing and advertising strategies, sales, how do you want to grow, what are your goals for revenue/performances, and more.
- 3 Management:** Overall management of your business, managing staff, hiring, training, expansion into other services or add ons, planning for the future, and more.
- 4 Performance:** How are your current gigs going, how can you improve your setup/performance, how can raise your prices to match your performance, what can you do at a gig to set yourself apart from your competition, do you want to learn how to do other events that you are not doing now (like mitzvahs, corporate, schools), and more.

www.rossakselrad.com



215-354-1060



Energy Package:

- \$395 a month or pay for a full year and save two months
- 2 hours a month with Ross via Zoom call

Power Package:

- \$695 a month or pay for a full year and save two months.
- 4 hours a month with Ross via Zoom call and access to Ross' custom sales presentation template.

Adrenaline Package:

- \$995 a month or pay for a full year and save two months.
- 6 hours a month with Ross via Zoom call, access to Ross' custom sales presentation, all of Ross' marketing material.

Pulse Package:

- \$1295 a month or pay for a full year and save two months.
- 8 hours a month with Ross via Zoom call, access to Ross' custom sales presentation, all of Ross' marketing material, and one on-site visit per year. Travel fees may apply.

A La Carte Options:

The Ultimate Sales Presentation: **\$695**

The Marketing Material: **\$695**

An Office Day with Ross: **\$995**

Your Event With Ross: **\$995**

Attend an Event with Ross: **\$995**

All packages have a minimum term of 2 months.